



SIRENA



TRAVEL

Fare Data Management
Filing & Distribution of air fares

Excellent quality filing makes a difference!

Airfair – Made in Germany!

Founded 1998

➔ First clients: Air France
und KLM

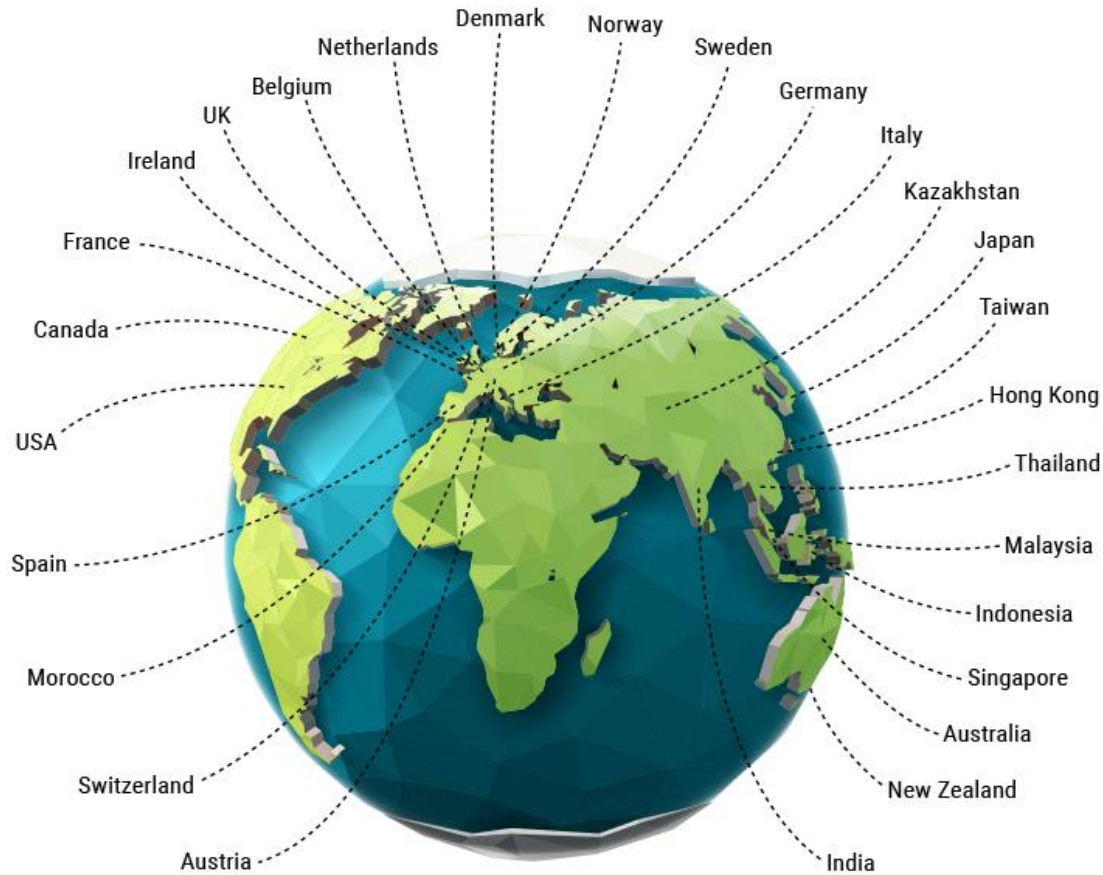
➔ Long-time experienced
loyal Staff

➔ Location
Headquarter Berlin

.....but:



Airfair – Quality Leader for over 19 years! Operating worldwide in Fare and Quality Management!



Airfair – our Services

Core Business:

- ➔ ATPCO Fare Filing

And....

- ➔ Selling Fare Update / Redistribution of Airline filed Fares
- ➔ Fare Data Quality Management
- ➔ Consulting
- ➔ Tailor Made Services (e.g. Benchmark)

The Airfair Customers

→ Airlines



BEK AIR our value is our people



中國東方航空
CHINA EASTERN



→ OTAs



→ Tour Operator



Studiosus



→ Travel Agency Chains



Lufthansa
City Center



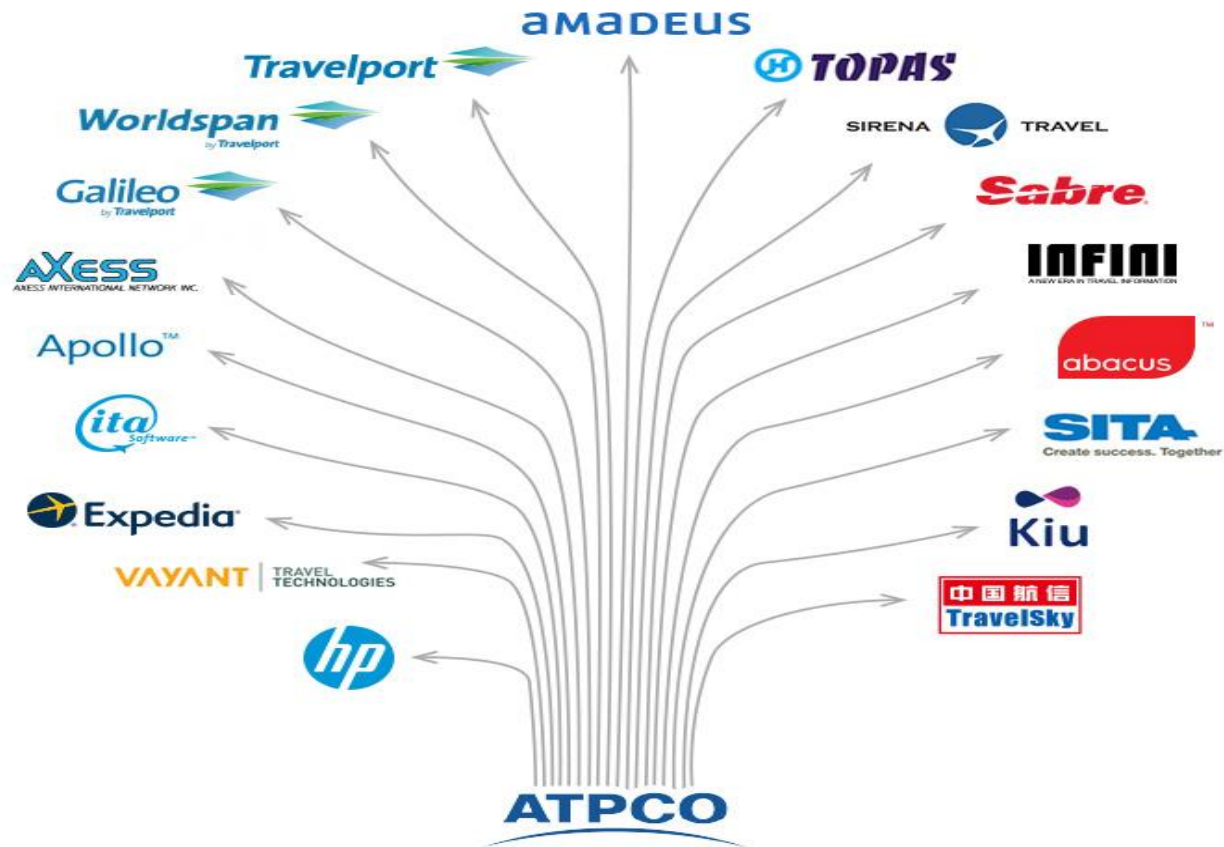
→ Consolidator



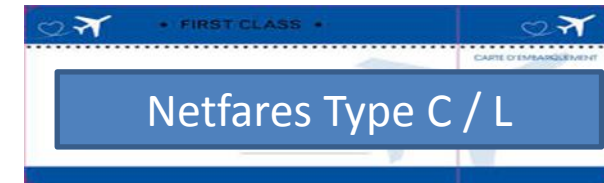
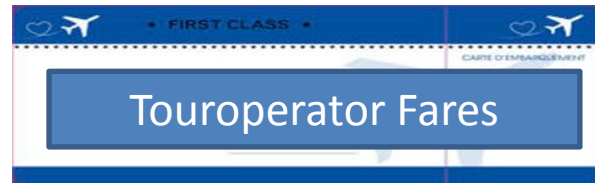
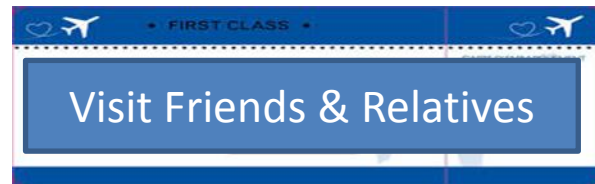
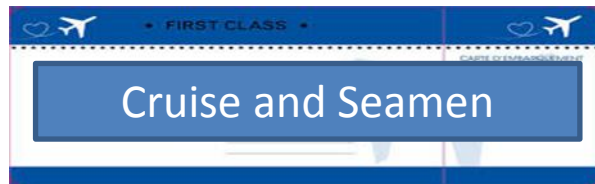
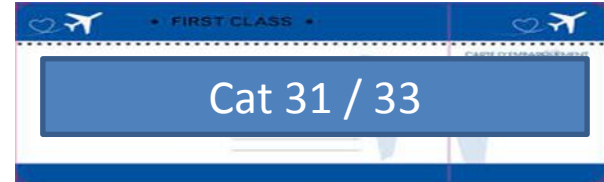
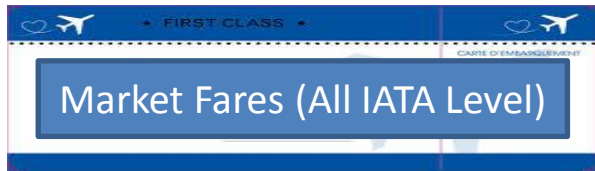
Picasso Travel



A Global Portfolio – your fares under one roof



Complete your Filing Portfolio



Today's Industry Challenges!

- Fierce competition
- Small profits
- Complex sales strategies & distribution
- Very dynamic markets
- Challenging international processes
- Too high communication workload due to lack of filing quality
- Glacial time to market!

No fares –
No sales!



Airfair – The partner at your side!

Our added value

- ➔ Intelligent fare filing with well structured fares to be updated easily!
- ➔ Time to market is key! **10 business hours** from work order receipt to release of the fares!
- ➔ Excellent quality, no fare errors due to automated quality management!
- ➔ We help you to create intelligent, profitable Fare Families with appropriate Optional Services attached

*Better fares -
Better sales!*





Thank you!



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